

Agenda Template
 Social Marketing Minutes from January 9, 2007

Present: Kathy Tisdale, Hilari Neale, Tiffani Sebastian, Alex Hemminway, Kirt Damon, Mike Prior, Allie Spear, Hassan Hussein, Abdi Abdi, Joey Gallo, Jennifer Thompson, Daud Dahiyo, Carlton Gallant, Haved Hussein, Abdinoor, Omar Hassan, Brianne Masselli, John Beeler, Linda Golding

Item: Discussion: Time:

1. Introductions/Check In/Welcome	Done	
2. Review of Last Meeting	Last minutes were reviewed.	
3. Business Items	<p>1. Purchasing popcorn for Family Partner Group OK'd this purchase.</p> <p>2. Hockey Game – Linda explained that we have 60 tickets donated by Lee Auburn Motors for a Mainieacs game on March 2nd at 4:00. Committee member wanting tickets signed up before they left. The issue of bringing friends was discussed, and members could only have free tickets for themselves.</p> <p>3. Chair and CoChair positions – Linda explained that all Committees are being asked to designate a Chair and Co Chair who are not employees of Thrive. Members interested in either position are: Allie and Ani. (If I have left anyone out, just let me know.)</p> <p>4. Up Coming Social Marketing Events- Children's Festival in Farmington, Feb. 16th from 11:00 – 3:00. Members who are interested in volunteering: Ani, Alex, Allie, Mike, and Hilari. Kathy Tisdale may also be able to volunteer if time allows. Advocates for Children is offering a conference on Parenting Matters. It will be March 29th at CMCC. It appears at this time that we will not need volunteers.</p>	

	<p>6. Review of Outreach Poster – The committee members chose the same poster that had been chosen by the Family Committee. Members edited the poster. It has been decided to disseminate the posters in a controlled way. We will choose a small town close to Lewiston, and will also take it to the Farmington Children’s Festival. We will monitor responses to the posters, and then add more towns and events as fitting.</p> <p>7. Children’s Mental Health Day – May 8th. Members of the committee had many suggestions for activities and events for the day. Brianne suggested that we have three ‘movable’ activities that could be taken to all three counties, and then a grand finale be done here in Lewiston. Members suggested having the event in Kennedy Park or the Railroad Park. The events should include children and youth of all ages. Here are the suggestions:</p> <p>Skit Block Party Puppet shows Books for school libraries where possible, public libraries otherwise. Books written in different languages Games with the youth and Police, or other adult groups Soccer Big event- open mic night with information for children, youth, and adults Have an athlete from the Sea Dogs who may have dealt with a Mental Illness. Ask for Sea Dog Tickets similar to what the Mainiacs have done.</p>	
<p>5. How was today’s meeting?</p> <ul style="list-style-type: none"> ➤ Was it family driven ➤ Youth guided 	<p>All agreed that this meeting met the principles of a system of care</p>	

➤ Culturally Competent ➤ Trauma Informed		
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Parking Lot Items: Issues to be addressed at a later time if not at the next meeting.

Each committee may want to start with a brief review of System of Care Committee principles:

- Each voice is valid and respected
- Members are respectful of one another
- Each person's reality is unique and valuable
- Expertise comes from many sources
- Process is the foundation for decision-making
- Meetings are focused and productive with a shared vision
- Transparency builds trust
- Trust builds relationships
- Leadership encourages collaborative strategies
- Participation is meaningful