

Agenda/Minutes

Social Marketing – March 12, 2008

Present: Allie Spear, Dan Spear, Mike Prior, Kyle Prior, Ani Sabastian, Cheyenna Spelman, Jocelyn Conrad, Jennifer Thompson, Jessica Brousquet, Justin Ouelette, Linda Golding, John Beeler

Item:

Discussion:

Time:

<p>1) Welcome</p> <ul style="list-style-type: none">• Introductions• Review of agenda• Review of last month's minutes	<p>New members were introduced and welcomed. Last months agenda was reviewed. Last month's minutes were reviewed.</p>	
<p>2) Wrap up</p> <ul style="list-style-type: none">➤ Review of meeting and assigned tasks,➤ Set next meeting agenda	<p>We reviewed the meeting and who would be doing tasks. Next agenda was set.</p>	
<p>3) Today's business</p>	<p>1. Ani and Allie will be our new co chairs. They will meet with Linda on March 20th at 3:30. (This needs to change; I have a conflict. I'll be in touch.) 2. We discussed May 8th activities. There is a strong desire on the part of youth to have a small block party at Kennedy Park. A planning meeting with Ani, Cheyenna, Jocelyn, Mike and Allie will be held at 2:30 on the 20th .(That time does not have to change.) In addition, they want to continue with plans for an open mic night at Café Bon Bon. Linda will make arrangements with the Café. The books will be going out to the Tri County Elementary Schools. Jocelyn provided us with why she chose that book last year. 3. We discussed the need for the web site to be rebuilt. Brianne has done an amazing job with the Youth page. A work group has been developed for the Family page. 4. Linda reviewed what's happening in other areas of social marketing. 5. Other – Linda introduced the idea of the Social marketing committee meeting</p>	

	every other month. The group felt this would be fine.	
4) How was today's meeting? <ul style="list-style-type: none"> ➤ Was it family driven ➤ Youth guided ➤ Culturally Competent ➤ Trauma Informed 		

Parking Lot Items: Issues to be addressed at a later time if not at the next meeting.

Each committee may want to start with a brief review of System of Care Committee principles:

- Each voice is valid and respected
- Members are respectful of one another
- Each person's reality is unique and valuable
- Expertise comes from many sources
 - Process is the foundation for decision-making
- Meetings are focused and productive with a shared vision
- Transparency builds trust
- Trust builds relationships
- Leadership encourages collaborative strategies
- Participation is meaningful